

# BRING ONE



There is always a lot of talk about increasing membership.

There is an underlying pressure to many it seems, to al-

ways talk about and promote membership drives. The reality is that most club presidents would be absolutely happy if their clubs experienced a growth of a mere 5 to 10% over the course of their year. And in my years within the Rotary organization I have found that in many cases it is the same leaders who bring in the new members on a regular basis. I suggest a simple, powerful and dynamic change that could literally shake our District as well as make a powerful statement to the organization at large. I learned to follow that simple phrase "keep it simple stupid" many years ago, and while I have never considered myself stupid by any sense of the word, THIS is a most simple approach

Let's not shoot for a five to ten percent increase in membership over the next year. Let's do something amazing! Let's DOUBLE our membership in one year!

### **EVERYONE BRING ONE**

You read that right. I am proposing that each and every active member of District 6950 bring a guest that joins the

club within the year. That simple! This is a reasonable realistic expectation which I know each one of you can accomplish!

Rotarians have different ideas on how to increase membership. You can analyze this until the cows come home. There is no secret formula to membership growth. Membership growth takes a little effort, determination, and of course, enthusiasm. You want to share Rotary, RIGHT!

Let's keep it simple. I would like you to go out and "Find ONE and bring ONE". It's that simple. And in the larger scheme of things I would like "EveryONE to Bring ONE

#### **EVERYONE BRING ONE**

Ok, so you have brought in a new member. Now what?

In the long run, the growth of our clubs and District depends on several factors. To keep members involved, Rotary must be of value to the member starting from day ONE.

1. Interesting Club Meetings: Effective club meetings that make Rotary worthwhile for new and veteran members alike are very important. Meetings should be interesting, varied and entertaining for the membership. Rotarians should attend meetings because they want to.

And don't forget, meetings should begin and end on schedule. Who wants to waste an hour on a boring program? People have limited time. They will join and remain in Rotary if they recognize the value to be worthy of their time invested.

2. Cater to Them: Regularly scheduled social events are important. Remember, Rotary was founded on the idea of fellowship and networking. Events away from the club give members a chance to "mingle" Encourage all members to

bring guests to club functions.

- 3. Engage Them: Give Rotarians the opportunity to make a greater impact. Remember, we are much stronger working together rather than alone.
- 4. Recognize Them: Identify and understand who our Rotarians are, what they value, and the relationships and experiences they seek. Find out why they joined Rotary and why they want to stay in Rotary.
- 5. Build Value: Make your club attractive to the new generation. Rotary has a lot to offer for the younger generation including building proficiency in leadership development, business ethics and public speaking skills. We need to provide them the value they seek!
- 6. Promotion: Continuous marketing of Rotary throughout our communities and District. Think outside the box (or as Governor Roger Proffer likes to say "what box?!"). The world has changed a lot in the past 108 years, especially in the past twenty-five years. I cannot necessary say that Rotary has, especially at attracting younger members.
- 7. Networking: Remember, Rotary was founded on the idea of fellowship and networking. Paul Harris himself started Rotary to network and make friends. Embrace this as a valid part of Rotary. Clubs should continually advance the "Object of Rotary" by developing acquaintances with local businesses, professionals, managers and community leaders.
- 8. Retention: We spend a lot of energy attracting people to Rotary, but unfortunately, at times do not provide them the reason to stay in Rotary. All the factors listed above (and many more) should be taken into account to gain and retain members. The value of mem-

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bership to a Rotarian must be greater than the time invested and the cost of the membership.

People join Rotary because they want to build new friendships, network, be involved in the community and volunteer their time in a meaningful way, and feel like they are making a difference. We must help our members get excited about the ways of Rotary and provide them with the opportunities to achieve their needs and desires.

One of the true measures of an effective Rotary Club is the ability to attract and retain members.

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There is always a lot of talk about increasing membership? It's really simple.

#### **EVERYONE BRING ONE**





### Congratulations District 6950!

The final results are in and once again, our Rotarians have shown their support for the Rotary Foundation Annual Giving Fund and "doing good in the world".

- #1 in per capita in Zone 34 (1st of 14 districts)
- #4 in per capita in combined Zone 33 and 34 (4th out of 29 districts)
  - 100% of clubs giving, last year and this year.

# District Governor 2014-2015: Edward "Ted" Johnston 352-795-2200 • erjohnston@embargmail.com

District Governor Elect Will Miller (Largo) H 727-581-2452 novaeng@tampabay.rr.com

District Governor Nominee Mike Chapman (Dunedin North) mjchapman3290rotary@gmail.com

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District Treasurer Kristine Bigelow (New Port Richey) O 727-846-9111 kristine@jkbigelow.com

District Rotary Foundation Chair Carl Treleaven, PDG O 727-388-3511 ctreleaven.rotary@gmail.com

Membership Chair Jamie Mick (Holiday) O 727-642-8041 jmick@tbpm.net Public Relations Co-Chair Tina Shelton (Trinity) H/O 727-376-6665 tinashelton@tampabay.rr.com

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Assistant Governor Area 8 Eloy Nunez H 352-419-4006 elnuez@tampabay.rr.com



# **Rotary Leadership Institute**

"where Rotary members become Rotarians"

New Location – Updated Curriculum!

Saturday, September 13
Trinity College
2430 Welbilt Blvd.
Trinity, FL 34655

Check in and Breakfast begins at 7:15am Class begins promptly at 8:00am

"I learned more today in Part 2 than in all three years I've been a Rotarian."

"I've been in Rotary for 18 years and I never knew what it was all about! I am definitely coming back."

"The instructors were great, no lecturing at all, but we learned something in every class."

"I was a member of a Rotary Club for 11 years, but after completing RLI and learning the true essence of what Rotary is, I now consider myself a Rotarian." To register: www.rlitraining.org

Parts 1, 2 and 3 will be offered

Discussion style learning for the

Adult learner

The Rotary <u>Leadership Institute</u> (RLI) is a multi-district, grassroots <u>leadership development program</u> of member districts organized into regional divisions in various parts of the world.

It is not an official program of Rotary International and is not under its control.

# My Journey with Rotary

- Morena D'Alma, returning RYE student



guage, I mastered public transportation, I learned so much about myself. I was able to see the world from a different perspective. I hiked mountains, I saw snow for the first time, I explored castles, and I experienced Oktoberfest. I gained new families, I made best friends and ultimately, I made Bavaria my home.

My journey with Rotary started with my aunt. She lived a similar experience as an exchange student when she moved from Brazil to the United States over twenty years ago. She always talked about the organization and helped me get involved with the Interact Club at Land O' Lakes High School.

By my senior year, I was fulfilling the duties as President of the club and planning my year abroad in Germany. It had always been a dream of mine to travel the world, but due to personal circumstances, the dream always seemed a little far-fetched. However, after seeing Doug Lobel and two other exchange students speak at a meeting for Interact Clubs, I realized that maybe my dream wasn't too far out of reach after all. After the application and interview process, I was chosen and because of hard work and the kind hearts of Rotarians, I was able to finance my incredible year abroad.

For ten months I lived in one of the most breathtaking places I have ever seen. The town that I lived in is named Dachau and it lies twenty minutes outside of the center of Munich, Bavaria. I learned how to take risks, how to not stress so much. I traveled more than I ever imagined. I made relationships that will last a lifetime. I learned a new lan-

Nevertheless, I would be lying if I said my exchange was not hard. I had to basically start over all by myself. I felt like a baby again. I had to learn how to communicate, I had to try new foods, I had to make new friends, I had to develop an even greater sense of awareness, I had to get lost multiple times in order to grasp my surroundings, I had to learn how to understand signs and billboards. My life was based on a series of guesses. There were times where homesickness hit me hard. But with those tough times, I became even more motivated to make my exchange amazing. After all, if my exchange was easy, what would I have learned?

I left my heart in Germany. I feel like that is now my home; as if I have always belonged there. As a result of this once in a lifetime opportunity that I have been blessed with by Rotary, I will now be returning to my adopted home in 2015 to receive a free education at the Ludwig Maximilian University of Munich. Rotary has changed my life in ways I never thought possible. Because of this wonderful organization, I will now be able to continue achieving the aspirations many people once called "crazy." Thank you Rotary, for the best year of my life.

### DISTRICT CALENDAR

Saturday, August 16, 11am 20th Annual Dunedin North Rotary Cup Classic Golf Tournament

Dunedin Golf Club 1050 Palm Blvd, Dunedin

Saturday, August 16, noon 3rd Annual Bowling for Literacy Fundraiser - Liberty Lanes

Saturday, August 23, 7:15am Rotary Leadership Institute

Keiser University 1500 NW 49th St. Fort Lauderdale, FL 33309 Phone: (954) 776-4456

### Saturday, August 23, 6pm Welcome Home" Rotary Youth Exchange Dinner!

Hear about their experiences, how Rotary has changed their lives and learn more about the Rotary Youth Exchange Program. "Welcome Home Dinner" for the returning Rotary Youth Exchange Students who recently spent 1 year studying abroad. East Lake Woodlands Country 1055 East Lake Woodlands Parkway Oldsmar, FL 34677 Cash bar Dinner is \$30 This event will include an implementation of a new district policy:

All Rotarian registrations MUST be paid in advance, either via online or by mailing a check in advance of the event. If a pay at door choice is made, then \$10 per person will be added to the cost of the event. We apologize for this stand but it has become necessary.

If you need assistance to pay online, please contact Brenda at 352-249-7302

### **District Rotary Foundation Seminar**

Please join us on **Saturday September 27, 2014** for the annual Rotary Foundation Seminar.

Once again it will be held at the Bayonet Point Regional Medical Center

Rao Musunuru, MD Conference Center, Regional Medical Center Bayonet Point. 14000 Fivay Road, Hudson, FL 34639.

### <MAP>

For GPS use: 14020 Yosemite Dr Hudson, FL 34667

9am – 2pm \$20 per person

It is highly recommended the President Elect and Foundation Chair of each club attend to learn about the grant process for 2015-16.

All others interested in learning more about the Rotary Foundation are very welcomed. To register, please go online to www.dacdb.com, log in and click on **Go to Register me** tab

## SPC Policy Solutions Institute Honors Senator Dennis Jones by planting Sea Oats



Volunteer Rotarians Gene Stern and Dr. Sandra Lilo

On February 21, 2014, the SPC Policy Solutions Institute presented its first Annual Distinguished Service Award to retiring Senator Dennis Jones. Senator Jones had a tremendous impact on our community in the 30 years he spent in the Florida Legislature representing the Seminole and surrounding areas. One of his lasting legacies was to preserve the quality of some of the finest beaches in the world by making sure there would be perpetual funding of beach re-nourishment to the point that Senator Jones was known as The Sandman.

At the February 21st Banquet in his honor, each table held a Sea Oat center piece that was to be planted on the beaches of Treasure Island. On Saturday, June 28th, over 50 volunteers, along with Senator Jones and his Family planted over 5600 sea oats on the north end of the Treasure Island Beach as a lasting tribute to our Senator "Sandman" Jones.



Senator Jones addressing the volunteers.

# LIGHT UP ROTARY

### The Governor's Newsletter

Scott Post, editor

Suncoast Printing • 3601 Grand Boulevard • New Port Richey, FL 34652

E-mail news to: RotaryNews6950@gmail.com

Please send text as word documents and photos as jpgs

Deadline: August 25, 2014 for next issue

## Presentation of Honor Bell to Seminole Fire Department

The Seminole Lake Rotary Club has always had a close tie to the Seminole Fire Department. Past Fire Chief Jim McConnell, past Chief George Bessler along with past



Deputy Chief Doug Meyer are current members. The Club had presented an Honor Bell to the Fire Department and members of the Department Honor Guard conducted an Honor Ceremony at the meeting this Friday, July 18. Lt. Scott Eddinger recounted the history of the Honor Bell and the Honor Guard and how tolling the Bell is used to memorialize fallen members of the department.

Current Fire Chief Heather Burford , Deputy Chief Terry Tokarz along with Firefighter and Honor Guard Jeremy Newton attended along with members of the City Council (Jim Quinn and Tom Barnhorn) and executive staff of the Chamber of Commerce (Roger Edleman and Gretchen Wells).

Photo: (L-R) George Bessler, Lt. Scott Eddinger, Jeremy Newton, Chief Heather Burford , Deputy Chief Terry Tokarz

# Rotary Club of Holiday's 38th Annual Installation Banquet

Recently, the Rotary Club of Holiday held its 38th Annual Installation Banquet at River Ridge Golf Club. Officers and Directors for the 2014 - 2015 term were sworn in. Bill Thomas is President for the 2014-2015 year. Many awards to members for service to the



organization were presented. Outgoing president Gary Coil received the prestigious Paul Harris Fellow award.

Other officers installed were: Jackie Basak President-Elect and Treasurer, Jeff Duszczak First Vice President and Chair-Vocational Service, Roger Michels Secretary, Jim Lovell Sergeant-At-Arms, Club Administrator Megan Hollingshead, Edwin Hancock Chair-Club Service, Stephanie LaBalbo Chair-International Service, Beverly Plummer Youth Services , Jamie Mick, Foundation and Debora A. Diaz, Publicity.

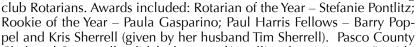
The Rotary Club of Holiday meets every Tuesday at the IHOP on U.S. 19 in New Port Richey at 12:15 p.m. Over the years the club has donated to the community in excess of \$650,00.00 and supports many local non-profit groups. For information regarding membership please contact Edwin Hancock at 727-697-0655.

### The Rotary Club of Trinity Banquet with a Disco Theme



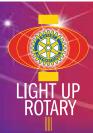
The Rotary Club of Trinity held the annual installation/outstallation banquet with a Disco Theme. President Marianne Grabowski presented her year in review celebrating the club receiving the Large Club of the Year by Rotary District 6950, along with awards for attendance and outstanding







Clerk and Comptroller did the honors of installing the 2014-2015 President Paul Friedlander and Board Officers: Tina Shelton, President-Elect; David Deweerd. Vice President; Wayne Selk, Secretary; Angie Gardner, Treasurer; Scott Byrnes, Sergeant-at-Arms; and Grabowski; Immediate Past President. Board of Directors include: Becky Bennett, Candace Glewen, Ginny Pierce, Barry Poppel and Vish Singh. Photo top: Trinity Rotary Installation of 2014-15 Board of Directors. Photo left: Stefanie Pontlitz & Marianne Grabowski. Photo right: Paula Gasparino & Marianne Grabowski.



### The Governor's Newsletter

## District 6950 Attendance & Club Meeting Location for June 2014

### Meeting locations have been updated.

Club     Members 6/30/13     Members Current     Average Attend %     Meeting Location       Belleair     33     35     71     Thu. Noon - Belleair Country Club (25 Belleview Rd.)       Brooksville     36     32     86     Tue. Noon - Brooksville Country Club (23446 Links Drive)       Central Citrus County     28     25     71     Wed. 7:30am - Tuscary on the Meadows, Quality Inn State 486	
Brooksville 36 32 86 Tue. Noon - Brooksville Country Club (23446 Links Drive)	
Central Citrus County 28 25 71 Wed. 7:30am -Tuscany on the Meadows. Quality Inn State 486	
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Central Pinellas 15 15 73 Tue. 5:45pm - Liberty Lanes Bowling (Largo)	
Clearwater 105 99 58 Wed. 12:15pm - Belleair Country Club	
Clearwater Beach 24 22 65 Thu. 12:15pm - Carlouel Yacht & Beach Club (Clearwater Beach)	
Clearwater East 37 33 0 Fri. Noon - St. Petersburg College (2465 Drew Street, ES Building room 111 Clearwater, FL 3	33765)
Crystal River 49 51 74 Mon. 12:15pm - Plantation Inn and Golf Resort	
Crystal River-Kings Bay 58 62 75 Wed. 12:15pm - Seminole Club (3rd St., Crystal River)	
Dade City 39 38 67 Mon. 12:15pm - Kafe Kokopelli (Orange Room- 37940 Live Oak Avenue Dade City)	
Dade City Sunrise         21         17         83         Thu. 7:00am- The Hampton Inn (13215 US Hwy 301, Dade City, FL 33525)	
Dunedin 47 47 75 Tue. 12:15pm - Church of Good Shepherd (629 Edgewater Drive, Dunedin)	
Dunedin North 47 50 78 Wed. 7:30am - Dunedin Country Club (1050 Palm Blvd.)	
Dunedin Waterside 18 19 70 Wed. 6:30pm -Sea Sea Riders (221 Main Street Dunedin, FL 34698)	
East Lake Sunrise 20 15 82 Thu. 7:30am - Daddy's Grill (Third Thursday meeting at various locations from 6:30-7:30 pm)	
Gulf Beaches 27 38 68 Tue. 12:15pm - Treasure Island Yacht & Tennis Club (400 Treasure Island Causeway, Treasure	re Island)
Holiday 50 50 73 Tue. Noon - IHOP (U.S. Hwy. 19, New Port Rickey)	
Homosassa Springs 17 19 67 Thu. 7am - Luigi's (4538 Suncoast Blvd US19)	
Hudson 16 14 96 Thu. Noon - CARES Enrichment Center (12417 Clock Tower Pkwy. Hudson, Bayonet Pt.)	
Indian Rocks Beach 33 31 68 Wed. 7:15am Jimmy Guana's Restaurant, Holiday Inn Harborside (401 2nd St.)	
Inverness 70 64 72 Tue. Noon - Inverness Golf and Country Club (Inverness)	
Largo 36 35 71 Mon. Noon - Alfano's Restaurant (Clearwater)	
New Port Richey 130 132 79 Wed. 12:15pm - Spartan Manor (6121 Massachusetts Avenue)	
Oldsmar/East Lake 12 14 75 Thu. 12:15pm - Flamestone American Grill (4009 Tampa Rd)	
Palm Harbor 25 23 67 Wed. 12:15pm - Leo's Italian Grill (Palm Harbor)	
Pinellas Park 31 30 79 Thu. 12:15pm - Banquet Masters (8100 Park Blvd.)	
Port Richey 21 27 84 Fri. Noon - Argento's	
Rotary E-Club of SE USA 31 30 59 Anytime at www.rotaryeclub34.org	
Safety Harbor 9 14 75 Fri. 7:30am - Safety Harbor Spa (105 N Bayshore Dr.)	
San Antonio 15 14 0 Tue. 6:30pm - Tampa Bay Golf & Country Club (St. Rd. 52)	
Seminole 67 66 72 Wed. 12:15pm - Lake Seminole Golf & Country Club (6100 Augusta Blvd.)	
Seminole Lake 30 29 82 Fri. 7:15am - Freedom Square Seminole, Roskamp Auditorium	
Seven Springs 47 47 72 Thu. 7:30am - Seven Springs Country Club (3535 Trophy Blvd.)	
Spring Hill         15         13         68         Thu. 7:45am - IHOP Restaurant (US19)	
Spring Hill Central 18 21 58 Thu. 12:15pm at Silverthorn Country Club (Brooksville)	
St. Petersburg 102 98 70 Fri. Noon - Orange Blossom Catering (220 4th St. N)	
St. Petersburg Mid-Town 19 15 45 Wed. Noon - Sylvia's (642 22nd Street South St. Petersburg 33712)	
St. Petersburg Sunrise 31 29 75 Tue. 7:45 am - St. Petersburg Yacht Club (11 Central Ave)	
St. Petersburg Sunset 19 23 54 Thu. 6:00 pm - The Hilton St. Petersburg Bayfront (333 First St. south St. Petersburg)	
St. Petersburg West 28 31 65 Wed. 7:45am - Treasure Island Tennis & Yacht Club (400 Island Causeway, Treasure Island)	
Sugarmill Woods-Citrus County 24 25 97 Tue. 5:00pm - Sugarmill Woods Country Club (Homosassa)	
Tarpon Springs 83 81 78 Thu. 12:15pm - Tarpon Springs Yacht Club (350 S. Spring Blvd.)	
Trinity 65 77 64 Fri. 12:15pm - Heritage Springs Country Club	
Wesley Chapel 58 89 67 Wed. 12:15pm - Ciao! Italian Bistro (Wiregrass)	
Wesley Chapel Sunrise 20 20 77 Fri. 7:15am - Quail Hollow Golf	
Zephyrhills 48 50 50 Thu. 12:15pm - Zephyrhills Rotary Youth building (Shepard Park)	
Zephyrhills Daybreak 32 27 93 Wed. 7:00am - First United Methodist Church (38635 Fifth Ave, Zephyrhills	s)

Welcome to our new, returning and transferring Rotarians! **July 2014** 

> Brooksville Engelmann, Grant **Central Pinellas** Britts, Patti

Hedstrom, Lori

Clearwater

Zelenak, Jason Clearwater Beach Galasso, Anthony

Dunedin

Bennett, Carl Council, McKinley Herman, Christy

**Dunedin North** Nelson, Carl

**Dunedin Waterside** 

Buck, Peter Negvesky, Nicole Thurau, Tara

**Gulf Beaches** 

Cherry, Amy McElvenny, Diane Olsen, Fred

Holiday

Falzone, Robin Hudson

Durnan, Warren

Strouse, James **New Port Richey** 

Hanff, Daniel

**Port Richey** Hersh, Carolyn

**Safety Harbor** Curry, Charles

San Antonio

Grissom, Terrie

St. Petersburg Sunset Clayton, Carla

Jacques, Berny Johnson, Krystal Ann Morales, Jorge Alberto Oldham, Gordon IV Staab, Jenna

St. Petersburg West Barkalow, Carol

Morris, Joel

Sugarmill Woods-Citrus County

> Shemet, Pamela Trinity

Downey, Jim III Stevens, Wendy

Zephyrhills Barnes, Larry

Well done, Clubs! We added 37 members, netting 21... Keep it up!



# Rotary Day with the Rays



SUN, SEPT. 7
VS. BAL
START TIME: 1:40 P.M.

Lower Reserved Tickets (Hat) \$45 Outfield Reserved Tickets are \$28 Upper level Tickets are \$21

Deadline to purchase Wednesday, August 27, 2014.



All prices include \$10 to The Rotary Foundation in the name of the purchaser. Tickets are purchased through Gene Beil; checks should be payable to "Beil & Hay Trust Acc't".

If you purchased a Lower Reserved ticket, pick up your hat at the Redemption Center located in the first base food court by the 3rd inning by showing your ticket stub.



## ORDER FORM

For more information contact Gene Beil at: 727.868.2306 or kiwimate@msn.com

Name:	Payment Information:
Phone:	Check
Address:	Make checks payable to:
CityStateZip	Beil & Hat Trust Acc't  -
Email Adress:	Mail check and order form to:
How many tickets would you like?	
tickets x \$45 each = \$ tickets x \$28 each = \$_	Beil & Hay, PA 12300 US HW 19
tickets x \$21 each = \$ Order Total = \$	Hudson, FL 34667
Accessible seats (circle): Yes No	•



**888.FAN.RAYS** 







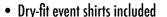
house

**Rotary Club of** 

SANCTIONED EVENT

The Rotary Club of Seven Springs invites you to swim, bike and run your heart out to benefit the YMCA of the Suncoast and Rotary Club Scholarships.

**Trinity Spine** 



BayCare Health System

**North Bay Hospital** 

Great post-race refreshments

• Unique Course

Supportive event volunteers

• Trophies & race medals





Register online at www.imathlete.com or www.active.com \$10 OFF - Enter Code PCARD

### **COURSE**

SWIM in a fresh water lake (time trial start seeded by projected swim time)

or www.active.com \$10 OFF - Enter Code PCARD

BIKE a loop course through scenic J.B. Starkey Wilderness Park and fast-paced S.R. 54

RUN a flat and fast loop through the quaint town of Longleaf

### DISTANCES

International Duathlon Sprint Swim: 1.5K Swim: 400M Run: 5K Bike: 37K Bike: 15K Bike: 15K Run: 10K Run: 5K Run: 5K

